K-love serves me by playing positive and encouraging music with a wholesome message about God and my faith. Their announcers are upbeat and never say negative things, or use questionable (cursing or crude comments) on the air. They are not degrading to men and women. Another great thing about K-love is they do not have commercials. It seems like every other station I turn to when I am in my car plays commercials most of the time. If K-love is displaced by a different station, our community would lose the ONLY commercial free Christian station in the area. There are already enough "other" and secular stations on the air for our community to listen to. Please keep k-love. I believe the service provided by K-love is in the public interest because the public is crying out to hear encouraging and positive words of hope in a negative, hopeless world. There are some people who can't leave their house or afford a TV, but they can listen to K-love on the radio and hear the gospel message and be encouraged. Families need K-love, even if they aren't Christian families, so they can play a station in the car where the deejay's aren't cussing and their kids don't have to be exposed to that. I personally know many people who listen and support K-love, and who would be sad to see it be taken off the air, including myself.